



FORGING A GLOBAL PARTNERSHIP

## Construx Software Expands Globally Through Partnership with Washington Performance Consulting

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Today Construx Software announces its partnership with Washington Performance Consulting to expand the reach of its software development training and consulting services globally.

Construx is a leader in software development best practices consulting and training. Founded by Steve McConnell, respected author and thought leader on software development best practices, Construx has helped hundreds of companies solve their software challenges by adopting practices proven to produce high-quality software faster and with greater predictability.

McConnell, whose timeless book *Code Complete* continues to shape the way developers write software, says of the partnership: "I'm excited to partner with WPC so that we can apply the same positive impact we've had on US software organizations to emerging software development centers around the world."

Over the past twenty years, Construx has provided services to dozens of Fortune 500 and Fortune Global 500 companies in Europe, Asia, Africa, and Latin America. Construx's global clients have included Adobe, Amazon, Cisco, Intel, Expedia, HP, Microsoft, Boeing, Airbus Industries, AstraZeneca, SAP, Huawei, Samsung, Shell, Roche, and many more.

Washington Performance Consulting (WPC) is a leader in international partnership management with over three decades of global expertise. WPC has helped international companies in many countries—including Japan, China, Korea, India, Vietnam, Saudi Arabia, Turkey, Mexico, Colombia, and Brazil—partner with US companies to gain licensed access to proven business models and unique intellectual properties. In addition to onboarding its international partners, WPC provides ongoing consulting and assistance to help support the local market's development and growth.

"With a bright global market outlook for software development market, WPC is very excited to introduce a turnkey business opportunity of software development best practices to successful technology organizations around the world," said Jemal Idris, founder and CEO of WPC.